

THAMESMEAD



Culture and Communities
Adriana Marques

 Peabody



PEABODY TRUST
BEDFORDBURY ESTATE



Founded by George Peabody 1862
Own and manage over 66,000 homes
Aim to build over 3,000 homes a year







TM



Thamesmead

A—Z Culture Guide



2017

Start by celebrating what is here:

10 local venues

24 creative practitioners

5 community groups

6 start-up creative businesses



Thamesmead Plan

“We will make great culture part of everyday life, celebrate Thamesmead’s identity, past and future.”

- 1. Put Thamesmead on the Map, and raise our profile**
- 2. Bring communities together**
- 3. Make Thamesmead beautiful**
- 4. Provide space for culture and homes for artists**

GOAL 4: CULTURE AND HERITAGE



1. PUT THAMESMEAD ON THE MAP

Fly By Night





Beautiful Thing





Les Voyages



PHOTOGRAPHIE SANJEEV AVUTIA



2. BRING COMMUNITIES TOGETHER





Thamesmead Festival 2017, 2018 & 2019



COMMUNITY FUND

Reinvesting our film income into community projects delivered by local residents



Kwaye music video *Cool Kids*, May 2017



Informer, BBC Drama, Oct 2017 – Jan 2018



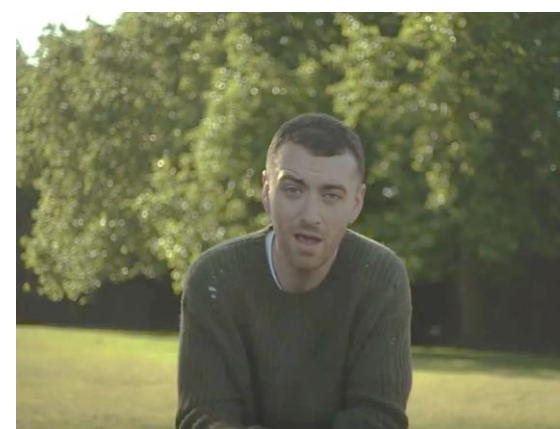
Beyonce music video, Oct 2019



Age UK advert, December 2017



Puma advert, August 2018



Sam Smith music video, July 2017

RTM RADIO

A new radio station
for Thamesmead
Launching 19th Oct 2018

TACO! www.RTM.FM 



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3. MAKE THAMESMEAD BEAUTIFUL





4. MAKE SPACE FOR CULTURE



**MAKING SPACE
FOR CULTURE IN
LONDON'S NEW TOWN**



**THAMESMEAD
CULTURAL
INFRASTRUCTURE
PLAN**



Create a network of cultural spaces that create local jobs

Serve the growing communities of Thamesmead

Make culture an integral part of every day life



TACO!





LAKESIDE





Thank You

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